

Make A Difference

2011 Donation & Gift Catalogue



**10 Great Gift
Ideas that Make a
Difference in Your
Community**

416-763-1491

www.drugabuse.ca

Drug Abuse Prevention



“Investing in prevention and early intervention minimizes costly demand on the health care system for treatment and rehabilitation”

Ontario Public Health Association

Keeping Our Kids Alive



“...if we reach youth early in life, give them credible information and good life skills, they will be better prepared to make informed decisions about substance abuse.”

Children & Youth Abuse Drugs; Some Die



Virtually 100% of our youth can get at least one illicit drug, and over 1,500 of them die each year in Canada of a drug overdose.

Drug Abuse Affects Us All



There are hidden economic costs of drug abuse: absenteeism as a result of employee substance abuse or that of their spouse/child, work place safety, poor product quality combine to cost over \$6 billion a year in Canada.

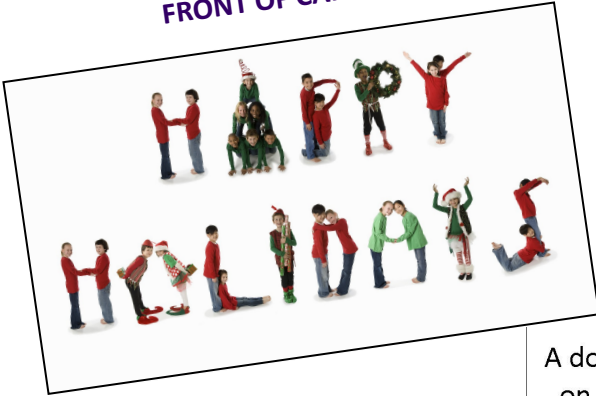


www.drugabuse.ca

The Make A Difference Card

Any
Denomination
Available

FRONT OF CARD



INSIDE MESSAGE

A donation has been made in your name to the Council on Drug Abuse by {Your Company or Personal Name}

Together, we are making a difference!

BACK OF CARD

Beyond Making a Difference....We Are the Difference

YOUR COMPANY
LOGO OR NAME
HERE



Best Wishes for a
Happy Holiday Season
and a
Prosperous New Year!

YOUR COMPANY
LOGO OR NAME
HERE



Make a Difference Card
Item #08250

Gift of the Month

Item #08251



\$5 per month

This is a recurring donation, billed to your credit card or withdrawn from your bank account, automatically, on the same day each month. A \$60 gift over the course of a full year, your \$5 will go towards delivering the CODA drug abuse education program most in demand in any given month.

Support a Student

Item #08252



\$15

CODA Educators go into classrooms and talk with kids about drugs, how they can affect their life and the impact they have on a community. We focus on building capacity among youth so that they can make better choices. Buying a 'Support a Student' gift will provide drug abuse prevention education to one student for a full school year.

Help Your Community

Item #08253



\$25

There is an old adage that says 'Charity begins at home'. This gift is your chance to bring that adage to life. When you buy this gift, you can designate the recipient community. CODA will work in a school located in that community.



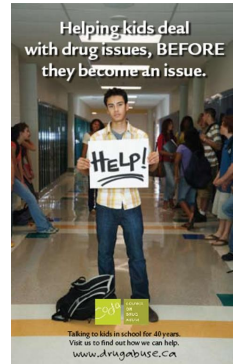
www.drugabuse.ca

Poster a School

Item #08254

CODA has produced a series of drug awareness posters targeting youth. When you 'Poster a School', we will send a complete set of all 6 posters in the series to a school that has committed to display them and work with us to prevent drug abuse in their community.

\$50



Educate a Class

Item #08255

CODA has worked with over 1,000,000 Canadian kids.....one classroom at a time. When you buy an 'Educate a Class' gift, you add one more classroom full of kids to the growing number who are given the tools to make better choices and live a drug-free life.

\$175



Supply a School

Item #08256

CODA programs are even more successful when they are complimented by community supports. What better community to start with than the school community?! By supplying a school with complimentary program materials, the lessons keep on going after we leave!

\$250



416-763-1491



Train-a-Trainer

Item #08257

\$350



CODA's drug abuse prevention educators share a philosophy—it takes local resources and solutions to combat local issues. Our Educators are professionals who work within their own communities to deliver our programs. By training-a-trainer, you will expand our ability to reach kids!

Build an After-School Program

Item #08258

\$500



When you establish an after-school program in a high-need community, you take away one reason to hang out in the wrong places, at the wrong time. You provide a safe place for kids to go and talk about whatever issues they are facing. In turn, they learn how to deal with situations that may otherwise become stumbling blocks that affect their future.

Be a School Partner

Item #08259

\$1500



You pick the school...then pick a grade (either 7, 8 or 9) and CODA will work with them to deliver a full school year of drug abuse prevention education to their students. There is no better way to give back to your community than investing in it's youth....they are the future!



www.drugabuse.ca

Gift Order Form

Item #	Description	Quantity	Price	Subtotal

If ordering **'Make a Difference' Cards**, please remember to (1) indicate the company or personal name for the inside message and (2) include commercial quality artwork for your company logo and (3) indicate how many cards you require and in what denominations. Note that the minimum dollar value per card is \$5.

Order total: _____

ORDERS SHIPPED VIA CANADA POST WITHIN 48HRS OF RECEIPT—IF YOU REQUIRE FASTER DELIVERY, COURIER CHARGES WILL BE ADDED TO YOUR TOTAL ORDER

Name: _____

Address: _____

Telephone: _____ E-mail Address: _____

Method of Payment

- Check Bill Me VISA MasterCard American Express

Credit Card # _____ Exp. date _____ Security Code _____

Name as it Appears on Card _____ Signature _____

Fax your order form to 416-644-0116 or scan & e-mail to info@drugabuse.ca or deliver to #405-215 Spadina Avenue, Toronto, Ontario, M5T 2C7

416-763-1491





Council on Drug Abuse
215 Spadina Avenue
Suite #405
Toronto, Ontario
M5T 2C7

Make A Difference

2011 Donation & Gift Catalogue

**10 Great Gift
Ideas that Make a
Difference in
Your Community**

Tel: 416-763-1491x1

Fax: 416-644-0116

E-mail: info@drugabuse.ca

www.drugabuse.ca